

Bachelor of Business Administration in Entrepreneurship and Innovation
AD Study Plan

Total Credit Hours 120

Semester I (FALL)

| Code | Title | Credit | Prerequisite(s) |
|------------------|--|----------|---------------------------------------|
| ARL100 (A) | Communication Skills in Arabic I | 3 | No Prerequisite |
| ENG 200** | English II | 3 | **EPT / ENG102 + coreq UNS 102 |
| BUS 102* | Introduction to Business | 3 | ENG200 coreq+UNS102 coreq |
| MTG 100* | Math for Life | 3 | No Prerequisite |
| UNS 102 | University Study Skills | 1 | No Prerequisite |
| ITD 100* | Introduction to Information and Digital Technology | 3 | No Prerequisite |

6 Courses for a total of 16 credit hours

16

Semester III (FALL)

| Code | Title | Credit | Prerequisite(s) |
|---------|--|--------|--|
| BUS 204 | Business Research Methods | 3 | STT100+ BUS 102 |
| ACC 200 | Principles of Financial Accounting | 3 | ENG 200+ ITD100+(MTG100 or MTT101 or MTT102) |
| ECO 201 | Principles of Microeconomics | 3 | ENG 200+(MTG100 or MTT101 or MTT102) |
| MGT 255 | Management and Organizational Behavior | 3 | FWS210+ENG200 |
| MIS 200 | Introduction to Management Information Systems | 3 | ITD100 + ENG200 |

5 Courses for a total of 15 credit hours

15

Semester V (FALL)

| Code | Title | Credit | Prerequisite(s) |
|----------------|---|--------|---|
| BUS 301 | Business Law | 3 | FWS305 |
| MGT 308 | Operations Management | 3 | MGT255 + MIS200+ corequisiteBUS200/204 |
| MGT 422 | Management and Leadership Development | 3 | MGT255 |
| CRT 301 | Critical Thinking | 2 | UNS102 + ENG200 |
| FWS310* | Fundamentals of Innovation & Entrepreneurship | 3 | ENG200 +60 CH min |

5 Courses for a total of 14 credit hours

14

Semester VII (FALL)

| Code | Title | Credit | Prerequisite(s) |
|---------------|--|--------|-------------------------|
| MGT 402 | International Business Management | 3 | MGT255 + ECO 202 |
| INE 347 | Entrepreneurial Marketing | 3 | MKT200+ FWS310 |
| INE 348 | Venture Feasibility Study | 3 | INE344+INE346 |
| INE 399 | Internship/Project in Entrepreneurship | 3 | Consent of Dept. |
| Major Elect-1 | Major Elective-1 | 3 | - |

5 Courses for a total of 15 credit hours

15

Semester II (SPRING)

| Code | Title | Credit | Prerequisite(s) |
|----------------|---------------------|--------|----------------------|
| FW205* | UAE and GCC Society | 3 | coreqUNS102 + ENG102 |
| NSC 201 | Natural Sciences | 3 | No Prerequisite |
| FWS210* | General Psychology | 3 | coreqUNS102 + ENG102 |
| ISL 100 (A) | Islamic Culture | 3 | No Prerequisite |
| STT 100 | General Statistics | 3 | No Prerequisite |

5 Courses for a total of 15 credit hours

15

Semester IV (SPRING)

| Code | Title | Credit | Prerequisite(s) |
|----------------|---|--------|--|
| ACC 201 | Principles of Managerial Accounting | 3 | ACC 200 + BUS102 |
| ECO 202 | Principles of Macroeconomics | 3 | ENG 200+(MTG100 or MTT101 or MTT102) + BUS102 |
| FIN 200 | Principles of Finance | 3 | ACC200 |
| MKT 200 | Principles of Marketing | 3 | ENG200 |
| FWS305* | Technical Communications for Work Place | 3 | ENG200 + 45CH min |

5 Courses for a total of 15 credit hours

15

Semester VI (SPRING)

| Code | Title | Credit | Prerequisite(s) |
|---------|--|--------|--------------------------------|
| PHI 300 | Professional Ethics | 3 | ENG 200 |
| BUS 306 | Applied Management Science | 3 | STT100+ ECO201 + MGT255 |
| INE 344 | Innovation within Entrepreneurial Ventures | | FWS310 |
| INE 346 | Entrepreneurial Finance | | FIN200+ FWS310 |
| ELECT-1 | Open Electives | 3 | - |

5 Courses for a total of 15 credit hours

15

Semester VIII (SPRING)

| Code | Title | Credit | Prerequisite(s) |
|---------------|---------------------------|--------|---------------------------------|
| MGT 406 | Strategic Management | 3 | Last Semester only |
| INE 377 | Business Plan Development | 3 | INE348 + Entrepreneurship Major |
| Major Elect-2 | Major Elective-2 | 3 | - |
| ELECT-2 | Open Electives | 3 | - |
| ELECT-3 | Open Electives | 3 | - |

5 Courses for a total of 15 credit hours

15

a. Completion of three (3) Major Requirement Courses plus ninety (90) credit hours to be eligible for Internship course (INE 399-I) .

b. **College** Requirement courses in COBA are offered in both Fall & Spring Semesters.

c. ** English Proficiency Specified Score: Score of 1250+ & B2 (CEFR) in Writing Component for EmSAT or/ 5.5 overall average & 5.5 specific score in Writing Component for IELTS, equivalent in other EPT

e. *Effective FALL18-19