

Bachelor of Business Administration

AD Study Plan

Total Credit Hours 120

Semester I (FALL)

Code	Title	Credit	Prerequisite(s)
ARL100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 200**	English II	3	**English Proficiency Specified Score/ ENG100 (C grade) + coreqUNS 102
ISL 100 (A)	Islamic Culture	3	No Prerequisite
MTG100	College Mathematics	3	No Prerequisite
UNS 102	University Study Skills	1	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite

6 Courses for a total of 16 credit hours

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Semester III (FALL)

Code	Title	Credit	Prerequisite(s)
ENG 300	Technical Communications for Business and Humanities	3	ENG 200
ACC 200	Principles of Financial Accounting	3	ENG 200+ ITE100+(MTG100 or MTT101 or MTT102)
ECO 201	Principles of Microeconomics	3	ENG 200+ (MTG100 or MTT101 or MTT102)
MGT 255	Management and Organizational Behavior	3	PSY201+ENG 200
MIS 200	Introduction to Management Information Systems	3	ITE 100 + ENG 200

5 Courses for a total of 15 credit hours

15

Semester V (FALL)

Code	Title	Credit	Prerequisite(s)
HRM313*	Human Resource Management	3	Co-requisite of MGT 301/ MGT255
FIN301	Managerial Finance	3	FIN200+ECO201
MKT301	Consumer Behavior	3	MKT200+ ENG 300
CRT 301	Critical Thinking	2	UNS102 + ENG200
INE300*	Fundamentals of Innovation & Entrepreneurship	3	ENG200

5 Courses for a total of 15 credit hours

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Semester VII (FALL)

Code	Title	Credit	Prerequisite(s)
MGT 402*	International Business Management	3	MGT255+ ECO 202
MGT/MKT399	Internship/Project	3	Consent of the Dept.
MGT411	Project Management	3	Co-requisite of BUS306
BUS ELECT 2	HRM / MGT Electives	3	
BUS ELECT 3	MKT Electives	3	

5 Courses for a total of 15 credit hours

15

Semester II (SPRING)

Code	Title	Credit	Prerequisite(s)
SOC 201*	UAE and GCC Society	3	Co req UNS 102 + ENG 100
NSC 201	Natural Sciences	3	No Prerequisite
PSY 201*	General Psychology	3	Co req UNS 102 + ENG 100
BUS 102*	Introduction to Business	3	ENG200 coreq+UNS102 coreq
STT100	General Statistics	3	No Prerequisite

5 Courses for a total of 15 credit hours

15

Semester IV (SPRING)

Code	Title	Credit	Prerequisite(s)
ACC 201	Principles of Managerial Accounting	3	ACC 200+BUS102
ECO 202	Principles of Macroeconomics	3	ENG 200+(MTG100 or MTT101 or MTT102)+BUS102
FIN 200	Principles of Finance	3	ACC 200
MKT 200	Principles of Marketing	3	ENG 200
BUS 204	Business Research Methods	3	STT100+BUS102

5 Courses for a total of 15 credit hours

15

Semester VI (SPRING)

Code	Title	Credit	Prerequisite(s)
PHI 300	Professional Ethics	3	ENG 200
BUS 306*	Applied Management Science	3	STT100+ECO201+ MGT255
BUS 301	Business Law	3	ENG 300
MGT 308*	Operations Management	3	MGT255+ MIS200+co-requisite BUS200/204
BUS ELECT 1	ACC / FIN Electives	3	-

5 Courses for a total of 15 credit hours

15

Semester VIII (SPRING)

Code	Title	Credit	Prerequisite(s)
MGT 406	Strategic Management	3	Last Semester only
BUS ELECT 4		3	
ELECT-1	Open Electives	3	
ELECT-2	Open Electives	3	
ELECT-3	Open Electives	3	

5 Courses for a total of 15 credit hours

15

a. Completion of three (3) Major Requirement Courses plus ninety (90) credit hours to be eligible for Internship course (MGT/MKT 399-I).

b. College Requirement courses in COBA are offered in both Fall & Spring Semesters.

c. Students from the old plan who are not required to take BUS102, should have a total of 5 open electives"

d. ** English Proficiency Specified Score: Score of 1250+ & B2 (CEFR) in Writing Component for EmSAT or/ 5.5 overall average & 5.5 specific score in Writing Component for IELTS, equivalent in other EPT

e. *Effective FALL17-18