

Bachelor of Business Administration AD

Study Plan

Total Credit Hours 120

Semester I (FALL)

Code	Title	Credit	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 100	English I	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
MTG100	College Mathematics	3	No Prerequisite
UNS 102	University Study Skills	1	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite

5 Courses for a total of 15 credit hours

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Semester II (SPRING)

Code	Title	Credit	Prerequisite(s)
ENG 200	English II	3	ENG100 (C grade) +UNS 102
NSC 201	Natural Sciences	3	No Prerequisite
PSY 201	General Psychology	3	UNS 102 + ENG 100
BUS102	Introduction to Business	3	ENG100 + UNS102 (Co)
STT100	General Statistics	3	No Prerequisite

5 Courses for a total of 15 credit hours

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Semester III (FALL)

Code	Title	Credit	Prerequisite(s)
ENG 300	Technical Communications for Business and Humanities	3	ENG 200
ACC 200	Principles of Financial Accounting	3	ENG 200+ ITE100+(MTG100 or MTT101 or MTT102)
ECO 201	Principles of Microeconomics	3	ENG 200+(MTG100 or MTT101 or MTT102)
MGT 255	Management and Organizational Behavior	3	PSY201 + ENG 200
MIS 200	Intro. to Management Information Systems	3	ITE 100 + ENG 200

5 Courses for a total of 15 credit hours

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Semester IV (SPRING)

Code	Title	Credit	Prerequisite(s)
ACC 201	Principles of Managerial Accounting	3	ACC 200
ECO 202	Principles of Macroeconomics	3	ENG 200+(MTG100 or MTT101 or MTT102)
MKT 200	Principles of Marketing	3	ENG 200
FIN 200	Principles of Finance	3	ACC 200
BUS 204	Business Research Methods	3	STT100

5 Courses for a total of 15 credit hours

15

Semester V (FALL)

Code	Title	Credit	Prerequisite(s)
MGT301	Principles of Organizational Behavior	3	PSY201 +MGT200 +ENG 300
FIN301	Managerial Finance	3	FIN200 +ECO201
MKT301	Consumer Behavior	3	MKT200+ ENG 300
CRT 301	Critical Thinking	2	UNS102 + ENG200
SOC 201	UAE and GCC Society	3	UNS 102 + ENG 100

5 Courses for a total of 15 credit hours

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Semester VI (SPRING)

Code	Title	Credit	Prerequisite(s)
PHI 300	Professional Ethics	3	ENG 200
BUS 306	Applied Management Science	3	STT100+ ECO201+ MGT200
BUS 301	Business Law	3	ENG 300
MGT 308	Operations Management	3	MGT 200 + MIS200+co-requisite BUS200/204
BUS ELECT 1	ACC/FIN Electives	3	-

5 Courses for a total of 15 credit hours

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STUDENTS WILL BE EXPECTED TO EITHER COMPLETE A THREE (3) CREDITS INTERNSHIP COURSE (XXX399-I) DURING THEIR SENIOR YEAR OF STUDY OR TAKE A PROJECT COURSE (XXX399-P) DURING THEIR LAST SEMESTER. THREE (3) CREDITS ARE AWARDED FOR XXX399 I/P.

Semester VII (FALL)

Code	Title	Credit	Prerequisite(s)
XXX399	Internship/Project	3	Consent of the Dept.
MGT411	Project Management	3	Co-requisite of BUS306
MGT402	International Business Management	3	MGT200+ECO202
BUS ELECT 2	HRM/MGT Electives	3	
BUS ELECT 3	MKT Electives	3	

5 Courses for a total of 15 credit hours

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Highlighted COBA courses will be offered in both Fall & Spring Semesters

Semester VIII (SPRING)

Code	Title	Credit	Prerequisite(s)
MGT 406	Strategic Management	3	Last Semester only
BUS ELECT 4		3	
ELECT-1	Open Electives	3	
ELECT-2	Open Electives	3	
ELECT-3	Open Electives	3	

5 Courses for a total of 15 credit hours

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