

# Master of Arts in Digital Communication and Technology

## Study plan for a full-time student:

<b>First Year</b>			
Semester 1 Term A		Semester 1 Term B	
1.	<b>MDM501</b> Podcast Production	1.	<b>MDM503</b> Graphics for Online Communication
2.	<b>MDM502</b> Advanced Videography	2.	<b>MDM504</b> Brand Communication
<b>First Year</b>			
Semester 2 Term A		Semester 2 Term B	
1.	<b>MDM505</b> Digital User Behavior	1.	<b>MDM507</b> Digital Media Theories
2.	<b>MDM506</b> Digital Media Management	2.	<b>MDM508</b> Emerging Trends in Digital Communication and Technology
<b>Second Year</b>			
Semester 1 Term A			
1.	<b>MDM509</b> Research Based Thesis		

## Study plan for a part-time student:

<b>First Year</b>			
Semester 1		Semester 2	
1.	<b>MDM501 (Term A)</b> Podcast Production	1.	<b>MDM503(Term A)</b> Graphics for Online Communication
2.	<b>MDM502 (Term B)</b> Advanced Videography	2.	<b>MDM504 (Term B)</b> Brand Communication
<b>Second Year</b>			
Semester 1		Semester 2	
1.	<b>MDM505 (Term A)</b> Digital User Behavior <i>(Prerequisite:MDM504)</i>	1.	<b>MDM507 (Term A)</b> Digital Media Theories <i>(Prerequisite:MDM505, MDM506)</i>
2.	<b>MDM506 (Term B)</b> Digital Media Management <i>(Prerequisite:MDM504)</i>	2.	<b>MDM508 (Term B)</b> Emerging Trends in Digital Communication and Technology
<b>Third Year</b>			
Semester 1			
1.	<b>MDM509 (Term A &amp; B)</b> Research Based Thesis  <i>(Prerequisite: MDM507, MDM508)</i>		