

Bachelor of Arts in Mass Communication (Broadcast Journalism Concentration) Effective Fall 2017/18

Total Credit Hours 120

First Year (Freshman)

Semester I (FALL)

Code	Title	Credit	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
MTG 100	College Mathematics	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite
UNS 102	University Study Skills	1	No Prerequisite
MMC 201	Introduction to Mass Communication	3	(Co) ENG 100/ENG 200

Total Credit Hours 16

Semester II (SPRING)

Code	Title	Credit	Prerequisite(s)
ENG 200	English II	3	*EPSS/ENG100 (C grade) + (Co)UNS102
PSY 201	General Psychology	3	ENG 100 & (Co)UNS102
SOC 201	UAE and GCC Society	3	ENG 100 & (Co)UNS102
MAC 201	Intercultural Communication	3	MMC 201
MMC 203	Writing for Mass Media	3	MMC 201

Total Credit Hours 15

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Credit	Prerequisite(s)
ENG 300	Technical Communication for Business and Humanities	3	ENG 200
OE 1	Open Elective I	3	
STT 100	General Statistics	3	No Prerequisite
MAC 312	Broadcast News Writing	3	MMC 203
MAC 305	TV News Shooting and Production	3	MMC 203

Total Credit Hours 15

Semester IV (SPRING)

Code	Title	Credit	Prerequisite(s)
ASC 301	Research Report Writing	3	STT 100
MAC 205	Theories of Mass Communication	3	MMC 201
MAC 310	Mass Media Ethics and Responsibilities	3	MMC 201
MAC 308	Photojournalism	3	MMC 203
MKT 200	Principles of Marketing	3	ENG 200

Total Credit Hours 15

Third Year (Junior)

Semester V (FALL)

Code	Title	Credit	Prerequisite(s)
MAC 300	Media Research Methods	3	MAC 205
MAC 317	Public Speaking	3	ENG 200
MAC 307	TV News Editing	3	MMC 203
ME 1	Major Elective I	3	
OE 2	Open Elective II	3	

Total Credit Hours 15

Semester VI (SPRING)

Code	Title	Credit	Prerequisite(s)
INE 300	Introduction to Innovation and Entrepreneurship	3	ENG 200 + Completion of 60 chrs
MAC 311	Broadcast News Reporting	3	MAC 312
MAC 318	TV News Programming	3	MMC 201 + MAC 305
PHI 300	Professional Ethics	3	ENG 200
CRT 301	Critical Thinking	2	UNS 102 + ENG 200

Total Credit Hours 14

Summer Semester

Code	Title	Credit	Prerequisite(s)
MAC 499	Internship	3	80 Credit Hours

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Credit	Prerequisite(s)
MAC 400	Current Media Issues in GCC	3	MAC 300
MAC 401	Media and Society	3	MMC 201
MAC 409	Advanced Multi Media Journalism	3	MAC 410 Co-Req
MAC 410	Web Publications and Design	3	ITE 100
ME 2	Major Elective II	3	

Total Credit Hours 15

Semester VIII (SPRING)

Code	Title	Credit	Prerequisite(s)
OE 3	Open Elective III	3	
OE 4	Open Elective IV	3	
ME 3	Major Elective 3	3	
MAC 490	Senior Design Project	3	100 Credit Hours

Total Credit Hours 12

Note: ENG200 Prerequisite: "C" grade in ENG100 + UNS102 orScore of 1250+ & B2 (CEFR) in Writing Component for EmsAT or/ 5.5 overall average & 5.5 specific score in Writing Component for IELTS equivalent in other English Proficiency Test or Co-reqUNS102 for students who enter ENG200 directly

Bachelor of Arts in Mass Communication (Print Journalism Concentration) Effective Fall 2017/18

Total Credit Hours 120

First Year (Freshman)

Semester I (FALL)

Code	Title	Credit	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
MTG 100	College Mathematics	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite
UNS 102	University Study Skills	1	No Prerequisite
MMC 201	Introduction to Mass Communication	3	(Co) ENG 100/ENG 200

Total Credit Hours **16**

Semester II (SPRING)

Code	Title	Credit	Prerequisite(s)
ENG 200	English II	3	*EPSS/ENG100 (C grade) + (Co)UNS102
PSY 201	General Psychology	3	ENG 100 & (Co)UNS102
SOC 201	UAE and GCC Society	3	ENG 100 & (Co)UNS102
MAC 201	Intercultural Communication	3	MMC 201
MMC 203	Writing for Mass Media	3	MMC 201

Total Credit Hours **15**

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Credit	Prerequisite(s)
ENG 300	Technical Communication for Business and Humanities	3	ENG 200
OE 1	Open Elective I	3	
STT 100	General Statistics	3	No Prerequisite
MAC 304	News Writing	3	MMC 203
MAC 309	Magazine and Feature Writing	3	MMC 203

Total Credit Hours **15**

Semester IV (SPRING)

Code	Title	Credit	Prerequisite(s)
ASC 301	Research Report Writing	3	STT 100
MAC 205	Theories of Mass Communication	3	MMC 201
MAC 310	Mass Media Ethics and Responsibilities	3	MMC 201
MAC 308	Photojournalism	3	MMC 203
MKT 200	Principles of Marketing	3	ENG 200

Total Credit Hours **15**

Third Year (Junior)

Semester V (FALL)

Code	Title	Credit	Prerequisite(s)
MAC 300	Media Research Methods	3	MAC 205
MAC 317	Public Speaking	3	ENG 200
MAC 320	News Reporting	3	MAC 304
ME 1	Major Elective I	3	
JOUR 305	Data Journalism	3	MAC 304

Total Credit Hours **15**

Semester VI (SPRING)

Code	Title	Credit	Prerequisite(s)
INE 300	Introduction to Innovation and Entrepreneurship	3	ENG 200 + Completion of 60 chrs
MAC 321	Layout and Design	3	ITE 100
MAC 322	Online Reporting	3	MAC 304
PHI 300	Professional Ethics	3	ENG 200
CRT 301	Critical Thinking	2	UNS 102 + ENG 200

Total Credit Hours **14**

Summer Semester

Code	Title	Credit	Prerequisite(s)
MAC 499	Internship	3	80 Credit Hours

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Credit	Prerequisite(s)
MAC 400	Current Media Issues in GCC	3	MAC 300
MAC 401	Media and Society	3	MMC 201
MAC 410	Web Publications and Design	3	ITE 100
OE 2	Open Elective II	3	
ME 2	Major Elective II	3	

Total Credit Hours **15**

Semester VIII (SPRING)

Code	Title	Credit	Prerequisite(s)
OE 3	Open Elective III	3	
OE 4	Open Elective IV	3	
ME 3	Major Elective III	3	
MAC 490	Senior Design Project	3	100 Credit Hours

Total Credit Hours **12**

Note: ENG200 Prerequisite: "C" grade in ENG100 + UNS102 or Score of 1250+ & B2 (CEFR) in Writing Component for EmsAT or/ 5.5 overall average & 5.5 specific score in Writing Component for IELTS equivalent in other English Proficiency Test or Co-req UNS102 for students who enter ENG200 directly

Bachelor of Arts in Mass Communication (Strategic Communication Concentration) Effective Fall 2017/18

Total Credit Hours 120

First Year (Freshman)

Semester I (FALL)

Code	Title	Credit	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
MTG 100	College Mathematics	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite
UNS 102	University Study Skills	1	No Prerequisite
MMC 201	Introduction to Mass Communication	3	(Co) ENG 100/ENG 200

Total Credit Hours

16

Semester II (SPRING)

Code	Title	Credit	Prerequisite(s)
ENG 200	English II	3	*EPSS/ENG100 (C grade) + (Co)UNS102
PSY 201	General Psychology	3	ENG 100 & (Co)UNS102
SOC 201	UAE and GCC Society	3	ENG 100 & (Co)UNS102
MAC 201	Intercultural Communication	3	MMC 201
MMC 203	Writing for Mass Media	3	MMC 201

Total Credit Hours

15

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Credit	Prerequisite(s)
ENG 300	Technical Communication for Business and Humanities	3	ENG 200
OE 1	Open Elective I	3	
STT 100	General Statistics	3	No Prerequisite
MAC 313	Principles of Strategic Public Relations	3	ENG 200
MAC 314	Communication Strategy in Advertising	3	ITE 100

Total Credit Hours

15

Semester IV (SPRING)

Code	Title	Credit	Prerequisite(s)
ASC 301	Research Report Writing	3	STT 100
MAC 205	Theories of Mass Communication	3	MMC 201
MAC 310	Mass Media Ethics and Responsibilities	3	MMC 201
MAC 308	Photojournalism	3	MMC 203
MKT 200	Principles of Marketing	3	ENG 200

Total Credit Hours

15

Third Year (Junior)

Semester V (FALL)

Code	Title	Credit	Prerequisite(s)
MAC 300	Media Research Methods	3	MAC 205
MAC 317	Public Speaking	3	ENG 200
MAC 303	Organizational Communication	3	Co-Reg-ENG 300
ME 1	Major Elective I	3	
MAC 407	Integrated Communication Campaign	3	MAC 314

Total Credit Hours

15

Semester VI (SPRING)

Code	Title	Credit	Prerequisite(s)
INE 300	Introduction to Innovation and Entrepreneurship	3	ENG 200 + Completion of 60 chrs
MAC 315	Writing for PR	3	MMC 203
MAC 301	PR Protocol and Etiquette	3	MMC 201
PHI 300	Professional Ethics	3	ENG 200
CRT 301	Critical Thinking	2	UNS 102 + ENG 200

Total Credit Hours

14

Summer Semester

Code	Title	Credit	Prerequisite(s)
MAC 499	Internship	3	80 Credit Hours

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Credit	Prerequisite(s)
MAC 400	Current Media Issues in GCC	3	MAC 300
MAC 401	Media and Society	3	MMC 201
OE 2	Open Elective II	3	
MAC 411	PR Case Studies	3	MAC 313
ME 2	Major Elective II	3	

Total Credit Hours

15

Semester VIII (SPRING)

Code	Title	Credit	Prerequisite(s)
OE 3	Open Elective III	3	
OE 4	Open Elective IV	3	
ME 3	Major Elective III	3	
MAC 490	Senior Design Project	3	100 Credit Hours

Total Credit Hours

12

Note: ENG200 Prerequisite: "C" grade in ENG100 + UNS102 orScore of 1250+ & B2 (CEFR) in Writing Component for EmsAT or/ 5.5 overall average & 5.5 specific score in Writing Component for IELTS equivalent in other English Proficiency Test or Co-reqUNS102 for students who enter ENG200 directly