

BA in Mass Communication Studies (Broadcast Journalism Concentration)

Year 1

Total crh: 120

Semester I (Fall)

Code	Title	Crh	Prerequisite(s)
ARL 100	Communication Skills in Arabic I	3	No Prerequisite
ENG 100	English I	3	No Prerequisite
UNS 100	University Study Skills	3	No Prerequisite
ISL 100	Islamic Culture	3	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite

Total Credit Hours 15

Semester II (Spring)

Code	Title	Crh	Prerequisite(s)
ARL 105	Communication Skills in Arabic II	3	ARL 100 (A)
ENG 105	English II	3	ENG 100 + UNS 100
PSY 201	General Psychology	3	No Prerequisite
SOC 201	UAE and GCC Society	3	No Prerequisite
MAC 201	Intercultural Communication	3	Co-Req-SOC201

Total Credit Hours 15

Year 2

Semester III (Fall)

Code	Title	Crh	Prerequisite(s)
ENG 201	Technical Communication	3	ENG 105
MKT 200	Principles of Marketing	3	ENG 105
MMC 201	Introduction to Mass Communication	3	ENG 105
PHI 300	Professional Ethics	3	ENG 105
MTG 100	College Mathematics	3	No Prerequisite

Total Credit Hours 15

Semester IV (Spring)

Code	Title	Crh	Prerequisite(s)
STT 100	General Statistics	3	No Prerequisite
MAC 205	Theories of Mass Communication	3	MMC 201
MAC 310	Mass Media Ethics and Responsibilities	3	Co-Req- MAC 205
MAC 317	Public Speaking	3	MMC201
MMC 203	Writing for Mass Media	3	MMC 201

Total Credit Hours 15

Year 3

Semester V (Fall)

Code	Title	Crh	Prerequisite(s)
MAC 300	Media Research Methods	3	MAC205
MAC 302	Quantitative Data Analysis	3	CoR-MAC300
MAC 305	TV News Shooting and Production	3	MMC 203
MAC 307	TV News Editing	3	MMC203
MAC 312	Broadcast News Writing	3	CoR-MAC307

Total Credit Hours 15

Semester VI (Spring)

Code	Title	Crh	Prerequisite(s)
ASC 301	Research Report Writing	3	STT 100
MAC 311	Broadcast News Reporting	3	MMC203
MAC 318	TV News Programming	3	MMC201+MAC305
OE 1	Open Elective I	3	
OE 2	Open Elective II	3	

Total Credit Hours 15

Summer Semester

Code	Title	Crh	Prerequisite(s)
MAC 490	Senior Design Project	3	80 credit hrs

Total Credit Hours 3

Year 4

Semester VII (Fall)

Code	Title	Crh	Prerequisite(s)
MAC 400	Current Media Issues in GCC	3	MAC205
MAC 409	Advanced Multi Media Journalism	3	CoR-MAC410
MAC 410	Web Publications and Design	3	CoR-MAC409
OE 3	Open Elective II	3	
ME 1	Major Elective I	3	

Total Credit Hours 15

Semester VIII (Spring)

Code	Title	Crh	Prerequisite(s)
OE 4	Open Elective IV	3	
ME 2	Major Elective II	3	
MAC 499	Internship	6	MAC490

Total Credit Hours 12

BA in Mass Communication Studies (Print Journalism Concentration)

Year 1

Total crh: 120

Semester I (Fall)

Code	Title	Crh	Prerequisite(s)
ARL 100	Communication Skills in Arabic I	3	No Prerequisite
ENG 100	English I	3	No Prerequisite
UNS 100	University Study Skills	3	No Prerequisite
ISL 100	Islamic Culture	3	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite

Total Credit Hours 15

Semester II (Spring)

Code	Title	Crh	Prerequisite(s)
ARL 105	Communication Skills in Arabic II	3	ARL 100 (A)
ENG 105	English II	3	ENG 100 + UNS 100
PSY 201	General Psychology	3	No Prerequisite
SOC 201	UAE and GCC Society	3	No Prerequisite
MAC 201	Intercultural Communication	3	Co-Req-SOC201

Total Credit Hours 15

Year 2

Semester III (Fall)

Code	Title	Crh	Prerequisite(s)
ENG 201	Technical Communication	3	ENG 105
MKT 200	Principles of Marketing	3	ENG 105
MMC 201	Introduction to Mass Communication	3	ENG 105
PHI 300	Professional Ethics	3	ENG 105
MTT 101	Mathematics for Science and Technology	3	MTG100/MPT

Total Credit Hours 15

Semester IV (Spring)

Code	Title	Crh	Prerequisite(s)
STT 100	General Statistics	3	No Prerequisite
MAC 205	Theories of Mass Communication	3	MMC 201
MAC 310	Mass Media Ethics and Responsibilities	3	Co-Req- MAC 205
MAC 317	Public Speaking	3	MMC201
MMC 203	Writing for Mass Media	3	MMC 201

Total Credit Hours 15

Year 3

Semester V (Fall)

Code	Title	Crh	Prerequisite(s)
MAC 300	Media Research Methods	3	MAC205
MAC 302	Quantitative Data Analysis	3	CoR-MAC300
MAC 304	News Writing	3	MAC206
MAC 308	Photojournalism	3	MAC206
MAC 309	Magazine and Feature Writing	3	MMC203+CoR-MAC304

Total Credit Hours 15

Semester VI (Spring)

Code	Title	Crh	Prerequisite(s)
ASC 301	Research Report Writing	3	STT 100
MAC 320	News Reporting	3	MAC304
MAC 321	Layout and Design	3	MAC206
MAC 322	Online Reporting	3	MMC203+MAC206
ME 1	Major Elective I	3	

Total Credit Hours 15

Summer Semester

Code	Title	Crh	Prerequisite(s)
MAC 490	Senior Design Project	3	80 credit hrs

Total Credit Hours 3

Year 4

Semester VII (Fall)

Code	Title	Crh	Prerequisite(s)
MAC 400	Current Media Issues in GCC	3	MAC205
MAC 410	Web Publications and Design	3	CoR-MAC409
OE 1	Open Elective I	3	
OE 2	Open Elective II	3	
ME 2	Major Elective II	3	

Total Credit Hours 15

Semester VIII (Spring)

Code	Title	Crh	Prerequisite(s)
OE 3	Open Elective II	3	
OE 4	Open Elective IV	3	
MAC 499	Internship	6	MAC490

Total Credit Hours 12

BA in Mass Communication Studies (Strategic Communication Concentration)

Year 1

Total crh: 120

Semester I (Fall)

Code	Title	Crh	Prerequisite(s)
ARL 100	Communication Skills in Arabic I	3	No Prerequisite
ENG 100	English I	3	No Prerequisite
UNS 100	University Study Skills	3	No Prerequisite
ISL 100	Islamic Culture	3	No Prerequisite
ITE 100	Introduction to Information Technology Applications	3	No Prerequisite

Total Credit Hours 15

Semester II (Spring)

Code	Title	Crh	Prerequisite(s)
ARL 105	Communication Skills in Arabic II	3	ARL 100 (A)
ENG 105	English II	3	ENG 100 + UNS 100
PSY 201	General Psychology	3	No Prerequisite
SOC 201	UAE and GCC Society	3	No Prerequisite
MAC 201	Intercultural Communication	3	Co-Req-SOC201

Total Credit Hours 15

Year 2

Semester III (Fall)

Code	Title	Crh	Prerequisite(s)
ENG 201	Technical Communication	3	ENG 105
MKT 200	Principles of Marketing	3	ENG 105
MMC 201	Introduction to Mass Communication	3	ENG 105
PHI 300	Professional Ethics	3	ENG 105
MTT 101	Mathematics for Science and Technology	3	MTG100/MPT

Total Credit Hours 15

Semester IV (Spring)

Code	Title	Crh	Prerequisite(s)
STT 100	General Statistics	3	No Prerequisite
MAC 205	Theories of Mass Communication	3	MMC 201
MAC 310	Mass Media Ethics and Responsibilities	3	Co-Req- MAC 205
MAC 317	Public Speaking	3	MMC201
MMC 203	Writing for Mass Media	3	MMC 201

Total Credit Hours 15

Year 3

Semester V (Fall)

Code	Title	Crh	Prerequisite(s)
MAC 300	Media Research Methods	3	MAC205
MAC 302	Quantitative Data Analysis	3	CoR-MAC300
MAC 303	Organization Communication	3	ENG201
MAC 313	Principles of Strategic Public Relations	3	MMC203
MAC 314	Communication Strategies in Advertising	3	MKT200

Total Credit Hours 15

Semester VI (Spring)

Code	Title	Crh	Prerequisite(s)
ASC 301	Research Report Writing	3	STT 100
MAC 315	Writing for PR	3	MMC203
MAC 316	Communication and Diplomacy	3	MMC201
OE 1	Open Elective	3	
ME 1	Major Elective I	3	

Total Credit Hours 15

Summer Semester

Code	Title	Crh	Prerequisite(s)
MAC 490	Senior Design Project	3	80 credit hrs

Total Credit Hours 3

Year 4

Semester VII (Fall)

Code	Title	Crh	Prerequisite(s)
MAC 400	Current Media Issues in GCC	3	MAC205
MAC 407	Integrated Communication Campaign	3	MAC314+MAC315
MAC 411	PR Case Studies	3	MAC313
OE 2	Open Elective II	3	
ME 2	Major Elective II	3	

Total Credit Hours 15

Semester VIII (Spring)

Code	Title	Crh	Prerequisite(s)
OE 3	Open Elective III	3	
OE 4	Open Elective IV	3	
MAC 499	Internship	6	MAC490

Total Credit Hours 12