

Bachelor in Mass Communication in Arabic (Journalism Concentration) Effective Fall 2019/20

Total Credit Hours 123

First Year (Freshman)

Semester I (FALL)

Code	Title	Chrs	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 100 (AA)	English I	3	No Prerequisite
ISL 100 (AA)	Islamic Culture	3	No Prerequisite
MTG100(AA)	Math for Life	3	No Prerequisite
FWS100(AA)	Academic Skills for Success	3	No Prerequisite

Total Credit Hours 15

Semester II (SPRING)

Code	Title	Chrs	Prerequisite(s)
ENG 200 (AA)	English II	3	"C" grade in ENG 100(AA)
STT 100(AA)	General Statistics	3	No Prerequisite
FWS201(AA) Only offered in spring	Fundamentals of Life Skills	3	FWS100(AA)
ITD100(AA)	Introduction to Information and Digital Technology	3	No Prerequisite
PELA 219	Principles of Economics	3	No Prerequisite

Total Credit Hours 15

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Chrs	Prerequisite(s)
FWS205(AA) only offered in Fall	UAE & GCC Society	3	No Prerequisite
OE 1	Open Elective I	3	
MCA 206	Digital Photography	3	ITD100 (AA)
FWS211(AA) (only offered in Fall)	Fundamentals of Emotional Intelligence	3	FWS100(AA)
PSIR 311	Principles of Political Science	3	No Prerequisite

Total Credit Hours 15

Semester IV (SPRING)

Code	Title	Chrs	Prerequisite(s)
FWS301(AA) - only offered in Spring	Developing Future Leaders	3	FWS100(AA) + Completion of 45 Credit Hours
SOCIO 200	Introduction to Society	3	None
MCA 201	Introduction to Journalism	3	ARL 101 (A)
MCA 202	Introduction to Radio and Television	3	ARL 101 (A)
MCA 203	Introduction to Public Relations & Advertising	3	ARL 101 (A)

Total Credit Hours 15

Third Year (Junior)

Semester V (FALL)

Code	Title	Chrs	Prerequisite(s)
MCA 204	Research Methods	3	STT 100 (AA)
MCA 205	Public Opinion	3	MCA201
JOUR 301	Arab and World Press	3	MCA 201
JOUR 302	News Writing & Sources	3	MCA 201
MCA 209	Media Laws & Ethics	3	MCA 201

Total Credit Hours 15

Semester VI (SPRING)

Code	Title	Chrs	Prerequisite(s)
MCA 207	Literary and Art Criticism	3	ARL 101 (A)
MCA 208	Translation	3	ENG 200 (AA)
JOUR 304	Press Publishing	3	MCA 206
JOUR 308	Photojournalism	3	MCA 206
FWS310(AA) only offered in Spring	Fundamentals of Innovation and Entrepreneurship	3	Completion of 60 credit hours

Total Credit Hours 15

Summer Semester

Code	Title	Credit	Prerequisite(s)
MCA 400	Internship	3	90 Chrs

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Chrs	Prerequisite(s)
JOUR 303	Investigative Reports Writing	3	JOUR 302
JOUR 305	Data Journalism	3	JOUR 302
MAC 322	Online Reporting	3	JOUR 303
OE 2	Open Elective II	3	
ME 1	Major Elective	3	

Total Credit Hours 15

Semester VIII (SPRING)

Code	Title	Chrs	Prerequisite(s)
JOUR 307	Media Campaigns	3	JOUR 303
JOUR 401	Capstone Project in Journalism	3	JOUR 307 + JOUR 302
ME 2	Major Elective 2	3	
ME 3	Major Elective 3	3	
OE 3	Open Elective III	3	

Total Credit Hours 15

Bachelor in Mass Communication in Arabic (Radio and Television Concentration) Effective Fall 2019/20

Total Credit Hours 123

First Year (Freshman)

Semester I (FALL)

Code	Title	Chrs	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 100 (AA)	English I	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
MTG 100 (AA)	Math for Life	3	No Prerequisite
FWS100(AA)	Academic Skills for Success	3	No Prerequisite
<i>Total Credit Hours</i>		15	

Semester II (SPRING)

Code	Title	Chrs	Prerequisite(s)
ENG 200 (AA)	English II	3	"C" grade in ENG 100(AA)
STT 100(AA)	General Statistics	3	No Prerequisite
FWS201(AA) Only offered in spring	Fundamentals of Life Skills	3	FWS100(AA)
ITD100(AA)	Introduction to Information and Digital Technology	3	No Prerequisite
PELA 219	Principles of Economics	3	No Prerequisite
<i>Total Credit Hours</i>		15	

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Chrs	Prerequisite(s)
FWS205(AA) only offered in Fall	UAE & GCC Society	3	No Prerequisite
OE 1	Open Elective I	3	
MCA 206	Digital Photography	3	ITD100 (AA)
FWS211(AA) (only offered in Fall)	Fundamentals of Emotional Intelligence	3	FWS100(AA)
PSIR 311	Principles of Political Science	3	No Prerequisite
<i>Total Credit Hours</i>		15	

Semester IV (SPRING)

Code	Title	Chrs	Prerequisite(s)
FWS301(AA) - only offered in Spring	Developing Future Leaders	3	FWS100(AA) + Completion of 45 Credit Hours
SOCIO 200	Introduction to Society	3	None
MCA 201	Introduction to Journalism	3	ARL 101 (A)
MCA 202	Introduction to Radio and Television	3	ARL 101 (A)
MCA 203	Introduction to Public Relations & Advertising	3	ARL 101 (A)
<i>Total Credit Hours</i>		15	

Third Year (Junior)

Semester V (FALL)

Code	Title	Chrs	Prerequisite(s)
MCA 204	Research Methods	3	STT 100 (AA)
MCA 205	Public Opinion	3	MCA201
RTV 302	TV and Radio Drama	3	MCA 202
RTV 303	TV and Radio News	3	MCA 202
MCA 209	Media Laws & Ethics	3	MCA 201
<i>Total Credit Hours</i>		15	

Semester VI (SPRING)

Code	Title	Chrs	Prerequisite(s)
MCA 207	Literary and Art Criticism	3	ARL 101 (A)
MCA 208	Translation	3	ENG 200 (AA)
RTV 300	TV Shooting	3	MCA 206
RTV 301	Writing for Radio and TV	3	MCA 202
FWS310(AA) only offered in Spring	Fundamentals of Innovation and Entrepreneurship	3	Completion of 60 credit hours
<i>Total Credit Hours</i>		15	

Summer Semester

Code	Title	Credit	Prerequisite(s)
MCA 400	Internship	3	90 Chrs

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Chrs	Prerequisite(s)
RTV 304	TV and Radio Speech	3	RTV 303
RTV 305	Radio Production	3	MCA 202
RTV 306	TV Production	3	RTV 300
OE 2	Open Elective II	3	
ME 1	Major Elective	3	
<i>Total Credit Hours</i>		15	

Semester VIII (SPRING)

Code	Title	Chrs	Prerequisite(s)
RTV 307	TV Editing	3	RTV 306
RTV 401	Capstone Project in Radio and Television	3	RTV301+RTV305+RTV306
ME 2	Major Elective 2	3	
ME 3	Major Elective 3	3	
OE 3	Open Elective III	3	
<i>Total Credit Hours</i>		15	

Bachelor in Mass Communication in Arabic (PR and Advertising Concentration) Effective Fall 2019/20

Total Credit Hours 123

First Year (Freshman)

Semester I (FALL)

Code	Title	Chrs	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 100 (AA)	English I	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
MTG 100 (AA)	Math for Life	3	No Prerequisite
FWS100(AA)	Academic Skills for Success	3	No Prerequisite
<i>Total Credit Hours</i>		15	

Semester II (SPRING)

Code	Title	Chrs	Prerequisite(s)
ENG 200 (AA)	English II	3	"C" grade in ENG 100(AA)
STT 100(AA)	General Statistics	3	No Prerequisite
FWS201(AA) Only offered in spring	Fundamentals of Life Skills	3	FWS100(AA)
ITD100(AA)	Introduction to Information and Digital Technology	3	No Prerequisite
PELA 219	Principles of Economics	3	No Prerequisite
<i>Total Credit Hours</i>		15	

Semester III (FALL)

Code	Title	Chrs	Prerequisite(s)
FWS205(AA) only offered in Fall	UAE & GCC Society	3	No Prerequisite
OE 1	Open Elective I	3	
MCA 206	Digital Photography	3	ITD100 (AA)
FWS211(AA) (only offered in Fall)	Fundamentals of Emotional Intelligence	3	FWS100(AA)
PSIR 311	Principles of Political Science	3	No Prerequisite
<i>Total Credit Hours</i>		15	

Second Year (Sophomore)

Semester IV (SPRING)

Code	Title	Chrs	Prerequisite(s)
FWS301(AA) - only offered in Spring	Developing Future Leaders	3	FWS100(AA) + Completion of 45 Crdt Hrs
SOCIO 200	Introduction to Society	3	None
MCA 201	Introduction to Journalism	3	ARL 101 (A)
MCA 202	Introduction to Radio and Television	3	ARL 101 (A)
MCA 203	Introduction to Public Relations & Advertising	3	ARL 101 (A)
<i>Total Credit Hours</i>		15	

Semester V (FALL)

Code	Title	Chrs	Prerequisite(s)
MCA 204	Research Methods	3	STT 100 (AA)
MCA 205	Public Opinion	3	MCA201
PRAD 301	Writing for Public Relations	3	MCA 203
PRAD 302	Organizational Communication	3	MCA 203
MCA 209	Media Laws & Ethics	3	MCA 201
<i>Total Credit Hours</i>		15	

Third Year (Junior)

Semester VI (SPRING)

Code	Title	Chrs	Prerequisite(s)
MCA 207	Literary and Art Criticism	3	ARL 101 (A)
MCA 208	Translation	3	ENG 200 (AA)
PRAD 303	Case Studies in PR and Advertising	3	MCA 203
PRAD 305	PR Media Production	3	MCA 206
FWS310(AA) only offered in Spring	Fundamentals of Innovation and Entrepreneurship	3	Completion of 60 credit hours
<i>Total Credit Hours</i>		15	

Summer Semester

Code	Title	Credit	Prerequisite(s)
MCA 400	Internship	3	90 Chrs

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Chrs	Prerequisite(s)
PRAD 304	Public Relations Campaigns	3	PRAD 301
PRAD 306	Protocol and Etiquette	3	MCA 203
PRAD 307	Advertising Design	3	PRAD 305 + ENG 100(MA)
OE 2	Open Elective II	3	
ME 1	Major Elective	3	
<i>Total Credit Hours</i>		15	

Semester VIII (SPRING)

Code	Title	Chrs	Prerequisite(s)
MAC 407	Integrated Communication Campaign	3	PRAD 304
PRAD 401	Capstone Project in Public Relations & Advertising	3	PRAD 301 + PRAD 303
ME 2	Major Elective 2	3	
ME 3	Major Elective 3	3	
OE 3	Open Elective III	3	
<i>Total Credit Hours</i>		15	