

Bachelor of Mass Communication (Arabic) - Journalism Concentration

Total Credit Hours 123

First Year (Freshman)

Semester I (FALL)

Code	Title	Chrs	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 100 (MA)	English I	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
MTG100(A)	Math for Life	3	No Prerequisite
FWS100(A)	Academic Skills for Success	3	No Prerequisite
Total Credit Hours		15	

Semester II (SPRING)

Code	Title	Chrs	Prerequisite(s)
ENG 200 (MA) Only offered in spring and summer	English II	3	"C" grade in ENG 100(MA)
STT 100(A)	General Statistics	3	No Prerequisite
FWS201(A) Only offered in spring	Fundamentals of Life Skills	3	FWS100(A)
ITD100(A)	Introduction to Information and Digital Technology	3	No Prerequisite
PELA 219	Principles of Economics	3	No Prerequisite
Total Credit Hours		15	

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Chrs	Prerequisite(s)
FWS205(A) only offered in Fall	UAE & GCC Society	3	No Prerequisite
OE 1	Open Elective I	3	
MCA 206	Digital Photography	3	ITD 100 (A)
FWS211(A) only offered in Fall	Fundamentals of Emotional Intelligence	3	FWS100(A)
PSIR 311	Principles of Political Science	3	No Prerequisite
Total Credit Hours		15	

Semester IV (SPRING)

Code	Title	Chrs	Prerequisite(s)
FWS301(A) - only offered in Spring	Developing Future Leaders	3	FWS100(A) + Completion of 45 Credit Hours
SOCIO 200	Introduction to Society	3	
MCA 201	Introduction to Journalism	3	ARL 100 (A)
MCA 202	Introduction to Radio and Television	3	ARL 100 (A)
MCA 203	Introduction to Public Relations & Advertising	3	ARL 100 (A)
Total Credit Hours		15	

Third Year (Junior)

Semester V (FALL)

Code	Title	Chrs	Prerequisite(s)
MCA 204	Research Methods	3	STT 100 (A)
MCA 205	Public Opinion	3	MCA 201
JOUR 301	Arab and World Press	3	MCA 201
JOUR 302	News Writing & Sources	3	MCA 201
MCA 209	Media Laws & Ethics	3	MCA201
Total Credit Hours		15	

Semester VI (SPRING)

Code	Title	Chrs	Prerequisite(s)
MCA 207	Literary and Art Criticism	3	ARL 100 (A)
MCA 208	Translation	3	ENG 200 (MA)
JOUR 304	Press Publishing	3	MCA 206
JOUR 308	Photojournalism	3	MCA 206
FWS310(A) only offered in Spring	Fundamentals of Innovation and Entrepreneurship	3	Completion of 60 credit hours
Total Credit Hours		15	

Summer Semester

Code	Title	Credit	Prerequisite(s)
MCA 400	Internship	3	90 Chrs

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Chrs	Prerequisite(s)
JOUR 303	Investigative Reports Writing	3	JOUR 302
JOUR 305	Data Journalism	3	JOUR 302
MAC 322	Online Reporting	3	JOUR 303
OE 2	Open Elective II	3	
ME 1	Major Elective	3	
Total Credit Hours		15	

Semester VIII (SPRING)

Code	Title	Chrs	Prerequisite(s)
JOUR 307	Media Campaigns	3	JOUR 303
JOUR 401	Capstone Project in Journalism	3	JOUR 307 + JOUR 302
ME 2	Major Elective 2	3	
ME 3	Major Elective 3	3	
OE 3	Open Elective III	3	
Total Credit Hours		15	

Bachelor of Mass Communication (Arabic) - Radio and Television Concentration

Total Credit Hours 123

First Year (Freshman)

Semester I (FALL)

Code	Title	Chrs	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 100 (MA)	English I	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
MTG 100 (A)	Math for Life	3	No Prerequisite
FWS100(A)	Academic Skills for Success	3	No Prerequisite
Total Credit Hours		15	

Semester II (SPRING)

Code	Title	Chrs	Prerequisite(s)
ENG 200 (MA) Only offered in spring and summer	English II	3	"C" grade in ENG 100(MA)
STT 100(A)	General Statistics	3	No Prerequisite
FWS201(A) Only offered in spring	Fundamentals of Life Skills	3	FWS100(A)
ITD100(A)	Introduction to Information and Digital Technology	3	No Prerequisite
PELA 219	Principles of Economics	3	No Prerequisite
Total Credit Hours		15	

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Chrs	Prerequisite(s)
FWS205(A) only offered in Fall	UAE & GCC Society	3	No Prerequisite
OE 1	Open Elective I	3	
MCA 206	Digital Photography	3	ITD 100 (A)
FWS211(A) only offered in Fall	Fundamentals of Emotional Intelligence	3	FWS100(A)
PSIR 311	Principles of Political Science	3	No Prerequisite
Total Credit Hours		15	

Semester IV (SPRING)

Code	Title	Chrs	Prerequisite(s)
FWS301(A) - only offered in Spring	Developing Future Leaders	3	FWS100(A) + Completion of 45 Credit Hours
SOCIO 200	Introduction to Society	3	
MCA 201	Introduction to Journalism	3	ARL 100 (A)
MCA 202	Introduction to Radio and Television	3	ARL 100 (A)
MCA 203	Introduction to Public Relations & Advertising	3	ARL 100 (A)
Total Credit Hours		15	

Third Year (Junior)

Semester V (FALL)

Code	Title	Chrs	Prerequisite(s)
MCA 204	Research Methods	3	STT 100 (A)
MCA 205	Public Opinion	3	MCA 201
RTV 302	TV and Radio Drama	3	MCA 202
RTV 303	TV and Radio News	3	MCA 202
MCA 209	Media Laws & Ethics	3	MCA 201
Total Credit Hours		15	

Semester VI (SPRING)

Code	Title	Chrs	Prerequisite(s)
MCA 207	Literary and Art Criticism	3	ARL 100 (A)
MCA 208	Translation	3	ENG 200 (MA)
RTV 300	TV Shooting	3	MCA 206
RTV 301	Writing for Radio and TV	3	MCA 202
FWS310(A) only offered in Spring	Fundamentals of Innovation and Entrepreneurship	3	Completion of 60 credit hours
Total Credit Hours		15	

Summer Semester

Code	Title	Credit	Prerequisite(s)
MCA 400	Internship	3	90 Chrs

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Chrs	Prerequisite(s)
RTV 304	TV and Radio Speech	3	RTV 303
RTV 305	Radio Production	3	MCA 202
RTV 306	TV Production	3	RTV 300
OE 2	Open Elective II	3	
ME 1	Major Elective	3	
Total Credit Hours		15	

Semester VIII (SPRING)

Code	Title	Chrs	Prerequisite(s)
RTV 307	TV Editing	3	RTV 306
RTV 401	Capstone Project in Radio and Television	3	MCA305+MCA306+RTV301
ME 2	Major Elective 2	3	
ME 3	Major Elective 3	3	
OE 3	Open Elective III	3	
Total Credit Hours		15	

Bachelor of Mass Communication (Arabic) - PR and Advertising Concentration

Total Credit Hours 123

First Year (Freshman)

Semester I (FALL)

Code	Title	Chrs	Prerequisite(s)
ARL 100 (A)	Communication Skills in Arabic I	3	No Prerequisite
ENG 100 (MA)	English I	3	No Prerequisite
ISL 100 (A)	Islamic Culture	3	No Prerequisite
MTG 100 (A)	Math for Life	3	No Prerequisite
FWS100(A)	Academic Skills for Success	3	No Prerequisite
Total Credit Hours		15	

Semester II (SPRING)

Code	Title	Chrs	Prerequisite(s)
ENG 200 (MA) Only offered in spring and summer	English II	3	"C" grade in ENG 100(MA)
STT 100(A)	General Statistics	3	No Prerequisite
FWS201(A) Only offered in spring	Fundamentals of Life Skills	3	FWS100(A)
ITD100(A)	Introduction to Information and Digital Technology	3	No Prerequisite
PELA 219	Principles of Economics	3	No Prerequisite
Total Credit Hours		15	

Second Year (Sophomore)

Semester III (FALL)

Code	Title	Chrs	Prerequisite(s)
FWS205(A) only offered in Fall	UAE & GCC Society	3	No Prerequisite
OE 1	Open Elective I	3	
MCA 206	Digital Photography	3	ITD 100 (A)
FWS211(A) only offered in Fall	Fundamentals of Emotional Intelligence	3	FWS100(A)
PSIR 311	Principles of Political Science	3	No Prerequisite
Total Credit Hours		15	

Semester IV (SPRING)

Code	Title	Chrs	Prerequisite(s)
FWS301(A) - only offered in Spring	Developing Future Leaders	3	FWS100(A) + Completion of 45 Credit Hours
SOCIO 200	Introduction to Society	3	
MCA 201	Introduction to Journalism	3	ARL 100 (A)
MCA 202	Introduction to Radio and Television	3	ARL 100 (A)
MCA 203	Introduction to Public Relations & Advertising	3	ARL 100 (A)
Total Credit Hours		15	

Third Year (Junior)

Semester V (FALL)

Code	Title	Chrs	Prerequisite(s)
MCA 204	Research Methods	3	STT 100 (A)
MCA 205	Public Opinion	3	MCA 201
PRAD 301	Writing for Public Relations	3	MCA 203
PRAD 302	Organizational Communication	3	MCA 203
MCA 209	Media Laws & Ethics	3	MCA 201
Total Credit Hours		15	

Semester VI (SPRING)

Code	Title	Chrs	Prerequisite(s)
MCA 207	Literary and Art Criticism	3	ARL 100 (A)
MCA 208	Translation	3	ENG 200 (MA)
PRAD 303	Case Studies in PR and Advertising	3	MCA 203
PRAD 305	PR Media Production	3	MCA 206
FWS310(A) only offered in Spring	Fundamentals of Innovation and Entrepreneurship	3	Completion of 60 credit hours
Total Credit Hours		15	

Summer Semester

Code	Title	Credit	Prerequisite(s)
MCA 400	Internship	3	90 Chrs

Fourth Year (Senior)

Semester VII (FALL)

Code	Title	Chrs	Prerequisite(s)
PRAD 304	Public Relations Campaigns	3	PRAD 301
PRAD 306	Protocol and Etiquette	3	MCA 203
PRAD 307	Advertising Design	3	PRAD 305 + ENG 100(MA)
OE 2	Open Elective II	3	
ME 1	Major Elective	3	
Total Credit Hours		15	

Semester VIII (SPRING)

Code	Title	Chrs	Prerequisite(s)
MAC 407 (A)	Integrated Communication Campaign	3	PRAD 304
PRAD 401	Capstone Project in Public Relations & Advertising	3	PRAD 301 + PRAD 303
ME 2	Major Elective 2	3	
ME 3	Major Elective 3	3	
OE 3	Open Elective III	3	
Total Credit Hours		15	